

	Presenting	Industry Champion	Thought Leaders	Advocate	Exhibiting
	(\$15,000 Members/ \$17,500 Nonmembers)	(\$12,500 Members/ \$15,000 Nonmembers)	(\$7,500 Members/\$9,500 Nonmembers)	(\$5,000 Members/\$7,500 Nonmembers)	(\$2,500 Members/\$5,000 Nonmembers)
	3 Maximum	6 Maximum	9 Maximum	12 Maximum	Unlimited
Complimentary virtual registrations	5	4	3	1	
Pre-Conference Perks					
Logo with hyperlink on Summit home page	X	X			
Promotion in conference marketing materials	X	X			
Recognition on sponsor page of Summit	Logo, URL, Company name, 50 work write-up	Logo, URL, Company name, 35 word write-up	Logo, URL	Company Name	Company Name
Virtual Conference Perks					
Individual sponsor page on platform with links to sponsor's promotional materials (website, videos, social, logos, PDF, brochures, posters, etc.)	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Recognition in PDF Agenda	Logo	Logo	Company Name	Company Name	Company Name
Sponsor Page Analytics	X	X	X	X	X
Registered attendee list with attendee name, company, title and address	X	X	X	X	X
1:1 Meeting Scheduling Capabilities	Up to 10 people	Up to 8 people	Up to 6 people	Up to 4 people	Up to 3 people
Company attendees listed on the sponsor page	X	X	X	X	X
Includes "Private Meeting Room" on sponsor page	X	X	X	X	X
Attendee interaction on virtual platform through "Contact Us", "Schedule a Meeting"	X	X	X	X	X
Company Promoted Session included on the Main Agenda	X 45Minutes	X 45 Minutes	X 30 Minutes	X 30 Minutes	
Logo overlay in session video	Two virtual sessions of sponsor's choice	One virtual breakout session	One virtual breakout session	One virtual breakout session	
Registered attendee list with emails (as permitted)	X	X	X		
Company Promoted Session Recording Available on Demand for 30 days	X	X	X		

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	3 Maximum	6 Maximum	9 Maximum	12 Maximum	Unlimited
Video Ad	60 seconds during General Session	60 seconds during Breakout session	30 second during breakout session		
Banner ad on virtual platform	X	X			
Announcement/push notification "From" sponsor	2	2			
Personalized Thank You from AFPM leadership during the General Sessions	X	X			
Sponsor email to attendees 2 weeks before or after conference	X				
Individual promotion through AFPM social media	X				
Logo on platform overview page	X				
A LA CARTE/OPTIONAL (\$\$)					
Sponsor hosted Morning Coffee					
Sponsored recorded session for on demand					
Sponsored Entertainment Break					
Additional Sponsored Content Session promoted to the main agenda					