

	Presenting	Industry Champion	Thought Leaders	Advocate	Supporting	Hospitality	Virtual Presence
	(\$30,000 Members/ \$32,500 Nonmembers)	(\$20,000 Members/ \$22,500 Nonmembers)	(\$10,000 Members/\$12,500 Nonmembers)	(\$5,000)	(\$4,000)	(\$3,000)	(\$1,500)
	2 Maximum	3 Maximum	4 Maximum	6 Maximum	10 Maximum	Unlimited	Unlimited
Complimentary virtual registrations	10	6	4	2	1	0	0
Pre-Conference Perks							
Logo with hyperlink on Annual Meeting home page	X	X					
Promotion in conference marketing materials	X	X	X	X	X	X	X
Recognition on sponsor page of Annual Meeting	Logo, URL, Company name, 50 word write-up	Logo, URL, Company name, 35 word write-up	Logo, URL, Company name, 25 word write-up	Company Name	Company Name	Company Name	Company Name
Virtual Conference Perks							
Individual sponsor page on platform with links to sponsor's promotional materials (website, videos, social, logos, PDF, brochures, posters, etc.)	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Recognition in PDF	Logo	Logo	Company Name	Company Name	Company Name	Company Name	Company Name
Sponsor Page Analytics	X	X	X	X	X	X	X
Registered attendee list with attendee name, company, title and address	X	X	X	X	X	X	X
1:1 Meeting Scheduling Capabilities	Up to 10 people	Up to 8 people	Up to 6 people	Up to 4 people	Up to 3 people	Up to 2 people	Up to 2 people
Company attendees listed on the sponsor page	X	X	X	X	X	X	X
Includes "Private Meeting Room" on sponsor page	X	X	X	X	X	X	

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	2 Maximum	3 Maximum	4 Maximum	6 Maximum	10 Maximum	Unlimited	Unlimited
Attendee interaction on virtual platform through "Contact Us", "Schedule a Meeting"	X	X	X	X	X	X	
Company Promoted Session included on the Main Agenda	X 60 Minutes	X 60 Minutes	X 30 Minutes	X 30 Minutes	X 30 Minutes		
Logo overlay in session video	Two sessions of sponsor's choice	One breakout session	One breakout session	One breakout session			
Registered attendee list with emails (as permitted)	X	X	X				
Company Promoted Session Recording Available on Demand for 30 days	X	X	X				
Video Ad	60 seconds during General Session	60 seconds during Breakout session	30 second during breakout session				
Banner ad on virtual platform	X	X					
Announcement/push notification "From" sponsor	2	2					
Personalized Thank You from AFPM leadership during the General Sessions	X	X					
Sponsor email to attendees 2 weeks before or after conference	X						
Individual promotion through AFPM social media	X						

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Logo on platform overview page	X						
A LA CARTE/OPTIONAL (\$\$)							
Sponsor hosted Morning Coffee							
Sponsored recorded session for on demand							
Sponsored Entertainment Break							