



# Labor Relations/ Human Resources Conference

Sponsorship Opportunities

April 11 -12, 2023

The Westin Riverwalk  
San Antonio, TX

[afpm.org/events](https://afpm.org/events)



Labor Relations / Human Resources Conference  
April 11-12, 2023  
San Antonio, Texas

The AFPM Labor Relations and Human Resources Committee crafts a program that offers thoughtful speakers, inspiring sessions and opportunities to learn from your expanded network. This conference provides key executives, and site-level Labor & HR employees, with industry-specific information to help maximize organizational expertise in navigating current workforce challenges, and opportunities for the future.

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## Sponsorship Opportunities

### Conference Partner (Unlimited)

**Cost:** Members \$5,000

Non-Members \$10,000

- Complimentary registrations (3)
- Access to pre and post conference attendee lists
- Ads/logos on event marketing materials, website, and conference app
- Company logo on AFPM event page and conference app with url link to company website

*Prices listed below are member prices. Nonmembers should add an additional \$5,000.*

### Networking Reception

**Cost:** \$10,000 | 1 Opportunity

This event brings together attendees on Tuesday evening for a networking event that will provide an opportunity for your company to be recognized during the event by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room. This sponsorship opportunity also includes (4) complimentary registrations.

### Luncheon

**Cost:** \$10,000 | 1 Opportunity

This event brings together all conference attendees for lunch and a keynote presentation on Tuesday afternoon. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the luncheon. Your company will have a centrally located reserved table for the luncheon. This sponsorship opportunity also includes (4) complimentary registrations.

### WIFI

**Cost:** \$10,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, handouts, files, and more. The WIFI password will be your company's name, and users will be redirected to a URL of your choosing. This sponsorship opportunity also includes (4) complimentary registrations.

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## Conference Breakfast

**Cost:** \$5,000 | 1 Opportunity

This unique networking opportunity kicks off the conference and precedes the opening general session on Tuesday morning. Your company to be recognized during the event by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room. This sponsorship opportunity also includes **(2)** complimentary registrations.

## Networking Breaks

**Cost:** \$5,000 | 2 Opportunities

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Sponsor the networking breaks for Tuesday or Wednesday. In addition to the food & beverages offered, this sponsorship includes the ability to have a 6 ft table display during the day for your company. You may display collateral and utilize branded signage. This sponsorship will be recognized in the conference materials and includes **(2)** complimentary registrations.

## Continue the Conversation Lounge

**Cost:** \$7,000 | 1 Opportunity

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The Continue Conversation Lounge will be new for the 2023 Conference and provide a unique setting for conference attendees to network, get much needed work done in between sessions, and to continue the conversation following engaging sessions throughout the conference. Sponsorship includes the ability to have a 6 ft table display in the lounge throughout the duration of the conference to display collateral and utilize branded signage. You will also be recognized in the conference materials and this sponsorship opportunity also includes **(2)** complimentary registrations.

## Specialty Coffee

**Cost:** Approximately \$7,500 | 2 Opportunities

Bring an exceptional, engaging, and delicious craft coffee experience to the conference. You have the opportunity to brand every cup of coffee with your logo. The approximate total cost of this sponsorship is \$7,500 and will be determined based upon the number of cups of coffee served and could vary from the estimate above.

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## Questions?

Have additional questions about the sponsorship opportunities?  
Please reach out to **Latoya Britt, Director, Member Services and Sponsorships**

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