

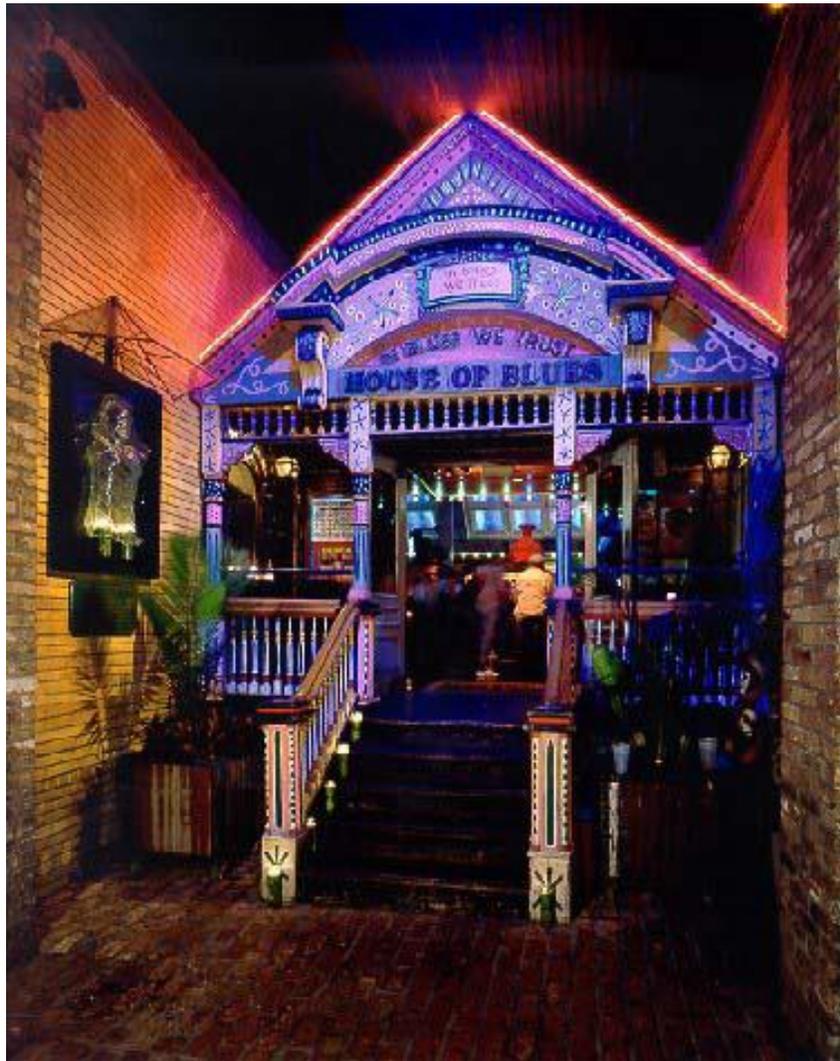


Proposal for AFPM

2020 International Petrochemical Conference

March 29 – 31, 2020

New Orleans, LA



Jody Halter
Senior Sales Manager
House of Blues New Orleans
504-310-4987
jodyhalter@livenation.com



The House of Blues® New Orleans would be thrilled to welcome Exhibitors of AFPM

House of Blues® New Orleans is a premier restaurant and entertainment venue located in the historic French Quarter, just a brief walk from the New Orleans Marriott Hotel. The venue carries an ambiance of an old Southern Delta Juke Joint featuring five unique indoor and outdoor spaces, each with an eclectic & laidback appeal. With over 600 pieces of American Folk Art and distinctive Southern-inspired cuisine, House of Blues® New Orleans offers a rich, authentic setting for private events accommodating groups of 25 to 1,600 guests.

MUSIC HALL



The Music Hall, our largest space, features a main stage and multi level room and dance floor. State-of-the-art sound and lighting equipment enhance the spectacular décor. With three bars scattered around the room and a balcony overlooking the stage and dance floor, this casual, electrifying atmosphere is the room where the House really rocks!

Capacities

Reception	Seated
300 - 850	200

Estimated Event Costs	
Food & Beverage Minimum	\$30,000.00
Administration Fee	\$6,300.00
Room Rental	\$3,000.00
Food and Beverage Tax	\$3,793.17
TOTAL ESTIMATED COST	\$43,093.17



RESTAURANT & VOODOO GARDEN



Our restaurant is a unique dining destination showcasing eclectic art and our renowned “Blues God Ceiling” featuring bas-reliefs of over 100 squares of Blues Legends. The room offers multiple seating styles providing the flexibility to host seated speaker series, dinners or cocktail receptions. In addition to the folk art, the room houses a reproduction of a Rolling Stone Magazine Cover with the world-renowned Blues Brothers. The Voodoo Garden, adjacent to the restaurant, is our outdoor space complete with a stage and full bar. This tented, mystical courtyard and garden offers year-round enjoyment in an ideal setting for a unique New Orleans style experience.

Capacities

Reception	Seated
400	200

Estimated Event Costs	
Food & Beverage Minimum	\$20,000.00
Administration Fee	\$4,200.00
Room Rental	\$2,000.00
Food and Beverage Tax	\$2,528.78
TOTAL ESTIMATED COST	\$28,728.78



PARISH ROOM



The Parish room presents both an elegant and private setting for any reception or seated dinner. Modeled after a cathedral in Essex, England, this soulful room features multimedia capabilities, an ornately decorated bar, and stained glass and hand painted murals. A mixture of cocktail tables and lounge furniture create a casual, electrifying atmosphere for your event. Adjacent to the Music Hall, the Parish has a private entrance ideal for intimate gatherings.

Capacities

Reception	Seated
250	100

Estimated Event Costs	
Food & Beverage Minimum	\$10,000.00
Administration Fee	\$2,100.00
Room Rental	\$1,000.00
Food and Beverage Tax	\$1,264.39
TOTAL ESTIMATED COST	\$14,364.39



FOUNDATION ROOM



Full of artifacts and brilliantly covered fabrics, the Foundation Room, our private member club, will transport you and your guests to a world of Far East Opulence and Elegance. The room is divided into three sections: our private dining room which can seat 50 guests, the Lounge with a small stage, and the Prayer Room that can be closed for semi- private events for up to 60 guests. The entire room is available as well for receptions up to 175 guests.

Capacities

Reception	Seated
175	80 +

Estimated Event Costs	
Food & Beverage Minimum	\$20,000.00
Administration Fee	\$4,200.00
Room Rental	\$2,000.00
Food and Beverage Tax	\$2,528.78
TOTAL ESTIMATED COST	\$28,728.78



ENHANCEMENTS & BRANDING

"Take Your Party to the Next Level!"

House of Blues offers complete "one-stop shopping" providing numerous options to enhance and brand your event.

Live Entertainment

Billboard artists
Cover bands
Solo artists in any genre
Dueling pianos
Blues Brothers impersonators with a Live Band performance
Mardi Gras Indians
DJ's, Karaoke DJ's

Interactive Entertainment

Second Line Parades – a fun way to escort your group to our venue with a Police Escort and Brass Band
Magicians
Tarot Card Readers
Palm Readers
Bone Readers
Fortune Tellers
Stilt Walkers
Caricaturists
Roaming Buffets
Voodoo Priestess
Alligator Handler
Mardi Gras Revelers/Greeters
Bourbon Tastings
Cocktail Tastings with Cocktail Historian

Branding

Logo or presentation displayed on TV monitors
Customized Chalkboards
Customized Concert Posters displayed in frames
Customized Gobos
LED Uplights in company colors
HOB Merchandise & Co-branded Merchandise
Cocktail Napkins with Company Logo



Décor – House of Blues provides house linens in black or ivory along with votives in a variety of colors
Specialty Colored Linens
Floral Arrangements & Centerpieces
Themed Event Décor
Lounge Furniture

Event Photography

Photo Booths
Photographers
Videographers

Please visit our Special Events Website for additional information and photos and our Virtual Tour of the House of Blues® New Orleans

[Special Events Live Nation HOB New Orleans](#)

[House of Blues New Orleans](#) (virtual tour)

Thank you for considering House of Blues® New Orleans! Please contact me at the phone number or email address listed below to check availability and receive a customized proposal.

Jody Halter

Phone: (504) 310-4987 / Email: JodyHalter@livenation.com