

2021 AFPM **SUMMIT**

Excellence in Plant Performance

Recovery and Resilience - Transforming for the Future

October 5-7, 2021
Hyatt Regency New Orleans
New Orleans, LA

The **ONLY** conference for the petroleum refining
and petrochemical industries focused on improving
plant-wide performance

Register Today



www.AFPM.org/Events

Learn and Connect at the Summit



The 2021 AFPM Summit: Excellence in Plant Performance is right around the corner!

The Summit delivers world-class technical sessions dedicated to improving plant-wide performance in the refining and petrochemical industries. Join dedicated industry subject matter experts in roundtable discussions, discover the latest strategies and emerging innovations, and find immediate solutions to implement at the site level. With over 90 sessions, we guarantee to deliver the curriculum you need to succeed.

Who Should Attend?

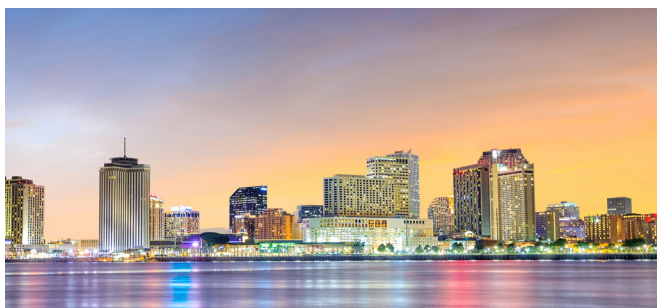
Engineers and other personnel in the following disciplines:

- FCC Technologists & Supervisors
- Maintenance and Reliability
- Operational Excellence
- Rotating Equipment
- Fixed Equipment
- Inspection
- Turnaround Planning & Management
- Contractors
- Technology Licensing
- Project Engineering
- Operations
- Operations Engineers & Supervisors
- Technology Support

Why You Need to be There!

- Achieve Excellence in Plant Performance
- Increase Optimization and Reliability
- Access to Emerging Technologies
- Innovative Solutions to Common Issues
- Advanced Integrated Learning
- Networking, Networking, Networking!

Join Us In-person



We are so excited to once again, deliver the benefits of an in-person event! In-person participants can take advantage of 90 educational sessions along with many opportunities to network with peers, engage in equipment demonstrations, and catch up on the last 18 months. In addition, we're delivering a third day of in-person only roundtable discussions! All of this, AND full access to the virtual sessions!

Join Us Virtually



The 3,600 participants in the virtual 2020 Summit proved to us that virtual learning opportunities allow us to reach all audiences from the seasoned professional to the young engineers and even our peers from international sites. The 2021 virtual Summit provides an amazing amount of content that will connect you with your peers and the subject matter experts. We can't wait to connect with you!

Technical Expertise. Actionable Solutions.

Day 1: Tuesday, October 5

Agenda

In-person Hours

Tuesday, October 5
8:00 AM – 7:00 PM CDT
Wednesday, October 6
8:30 AM – 6:00 PM CDT
Thursday, October 7
8:30 AM – 12:00 PM CDT

Virtual Hours

Tuesday, October 5
8:00 AM – 5:00 PM CDT
Wednesday, October 6
8:30 AM – 6:00 PM CDT

8:00 – 9:30 AM (In-person/ Livestream)	Summit Kickoff: Chet Thompson, <i>President and CEO, AFPM</i> Peter G. Andrews Lifetime Service Award Bruce Taylor, <i>former Sinclair Oil Corporation</i> Industry Leadership Panel Key leaders from the refining and petrochemical industries join Chet Thompson to provide their thoughts on the future of industry and it's workforce.
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Concurrent Sessions

	In-person/ Livestream	In-person	In-person	In-person	Sponsored Content	Virtual (In-person viewing room)	Virtual (In-person viewing room)
9:45 – 10:45 AM	Profitability Optionality in Refining and Petrochemicals to Meet Renewables and Energy Transition Targets Facilitators: Robert Ohmes, Becht Jeff Sexton, Marathon Petroleum Corporation Speaker: TBD	Future of Industry Evolving Perceptions of the Fuel and Petrochemical Industry Facilitator: Jaime Zarraby, Senior Vice President, Communications, AFPM Speaker: TBD	Reliability & Maintenance Are We Executing a Reliability Strategy or An 'Unreliability' Strategy? Facilitator: Andy Woods, Chevron Phillips Chemical Company LP Speaker: Terence O'Hanlon, Reliabilityweb.com	Digital Transformation (DX) Digital Transformation in Refining Operations Facilitator: Nandita Akunuri, Axens North America Speakers: Khush Nariman, McKinsey & Co Brian Roth, McKinsey & Co	Sponsored Technical Content Virtual or In-person	Product Lifecycle Plastics Recycling and Refining in the Circular Economy Facilitator: TBD Speaker: Andrew Ryba, McKinsey & Company	Connected Worker Connected Worker Governing Principles Facilitator: Deidra Armstrong, Sinclair Oil Corporation Speaker: TBD
10:45 – 11:00 AM	Break						
11:00 AM – 12:00 PM	Profitability Reducing Variable Operating Costs to Drive Profitability Facilitators: Robert Ohmes, Becht Jeff Sexton, Marathon Petroleum Corporation Speaker: TBD	Future of Industry State of Energy Policy Facilitator: Derrick Morgan, Senior Vice President for Federal and Regulatory Affairs, AFPM	Reliability & Maintenance Integrated Routine Maintenance Approach: Fundamentals Leveraging Technology Facilitator: Paul Simmons, Phillips 66 Speaker: January Peebles, former Phillips 66	Neural Network Technology Artificial Intelligence/ Machine Learning Panel Facilitators: Atique Malik, Phillips 66 Patrick Robinson, Phillips 66 Speakers: Yugender Chikkula, Motiva Enterprises LLC Gilad Cohen, Imubit Prakash Karpe, ScoreData Brian Rohrbach, Infometrix, Inc. Venkat Venkatasubramanian, Columbia University	Sponsored Technical Content Virtual or In-person	Renewables Hydroprocessing 101 Facilitator: TBD Speaker: TBD	Data Visualization A Case for Balance: Artificial Intelligence vs Human Intelligence (and Maximizing Equal Value from Both) Facilitator: TBD Speaker: Deidra Armstrong, Sinclair Oil Corporation
12:00 – 1:30 PM	Lunch						
1:30 – 2:15 PM	FCC FCC Unit: Past, Present, Future Facilitator: Steve Gim, BASF Corporation Speaker: Alexis Shackelford, BASF Corporation Sponsored by: W.R. Grace & Co.	Future of the Industry Global Perspective on US Refining and Energy Transition Facilitator: Susan Grissom, Chief Industry Analyst, AFPM	Process Safety Facilitator: Steve Gill, Sinclair Oil Corporation	Optimization and Planning What's Next for Advanced Process Control (APC) Part 1 Facilitators: Atique Malik, Phillips 66 Patrick Robinson, Phillips 66 Speakers: Gilad Cohen, Imubit Prakash Karpe, ScoreData Yangdong Pan, Phillips 66 Adi Punuru, ExxonMobil Corporation Sriram Ramaganesan, Phillips 66 Karthick Srinivasan, Delek US	Sponsored Technical Content Virtual or In-person	Future of Industry	FCC FCC Revamp – Opportunity, Challenges and Lessons Learned Facilitator: TBD Speakers: Representative, KBR

Day 1: Tuesday, October 5 cont.

	In-person/ Livestream	In-person	In-person	In-person	Sponsored Content	Virtual (In-person viewing room)	Virtual (In-person viewing room)
2:15 - 3:00 PM	<p>FCC</p> <p>FCC in a Low Carbon World</p> <p>Facilitator: Bob Riley, W. R. Grace & Co.</p> <p>Sponsored by: W.R. Grace & Co.</p>	<p>Future of Industry</p> <p>Sustainability Roundtable</p> <p>Facilitator: Jaime Zarraby, Senior Vice President, Communications, AFPM</p>	<p>Process Safety</p> <p>Connected Worker</p> <p>Facilitator: Steve Gill, Sinclair Oil Corporation</p>	<p>Optimization and Planning</p> <p>What's Next for Advanced Process Control (APC) Part 2</p> <p>Facilitators: Atique Malik, Phillips 66 Patrick Robinson, Phillips 66</p> <p>Speakers: Yugender Chikkula, Motiva Enterprises LLC Gilad Cohen, Imubit Prakash Karpe, ScoreData Brian Rohrbach, Infometrix, Inc. Venkat Venkatasubramanian, Columbia University</p>	<p>Sponsored Technical Content</p> <p>Virtual or In-person</p>	<p>Future of Industry</p>	<p>Profitability</p> <p>Energy Optimization and Energy Transition</p>
3:00 - 3:30 PM	Break						
3:30 - 4:15 PM	<p>Hydroprocessing</p> <p>Back to Basics</p> <p>Facilitators: Montri Vichailak, Marathon Petroleum Corporation Wendy Wildenberg, Flint Hills Resources, LLC</p> <p>Speakers: Robert Bliss, Albemarle Corporation Representative, Valero Energy Corporation Representative, Advanced Refining Technologies (ART)</p> <p>Sponsored by: Advanced Refining Technologies (ART)</p>	<p>Lessons Learned</p> <p>Weatherization Lessons Learned from Freezing in the South</p>	<p>Emerging Leaders</p> <p><i>These sessions allow junior and senior leaders to unify around innovative leadership practices, practicable methods to execute work effectively, and key considerations for managing teams in today's work environment.</i></p>	<p>Mental Health Awareness</p> <p>A Company Perspective on Mental Health</p>	<p>Sponsored Technical Content</p> <p>Virtual or In-person</p>	<p>Profitability</p> <p>Prepare to Run - Increasing Utilization Post COVID</p> <p>Facilitators: Robert Ohmes, Becht Jeff Sexton, Marathon Petroleum Corporation</p> <p>Speakers: TBD</p>	<p>Reliability & Maintenance</p> <p>Turnaround Duration Competitiveness: Optimizing the Bookends</p> <p>Facilitator: Herb Haught, CVR Energy, Inc.</p> <p>Speaker: Bobby Vichich, CruzAlta</p>
4:15 - 5:00 PM	<p>Hydroprocessing</p> <p>Back to Basics Cont'd</p> <p>Facilitators: Montri Vichailak, Marathon Petroleum Corporation Wendy Wildenberg, Flint Hills Resources, LLC</p> <p>Speakers: Robert Bliss, Albemarle Corporation Representative, Valero Energy Corporation Representative, Advanced Refining Technologies (ART)</p> <p>Sponsored by: Advanced Refining Technologies (ART)</p>	<p>Lessons Learned</p> <p>Lessons Learned from Advancing Process Safety Data Analysis</p>		<p>Mental Health Awareness</p> <p>Mental Health Awareness Town Hall</p>	<p>Sponsored Technical Content</p> <p>Virtual or In-person</p>	<p>Profitability</p> <p>Understanding the Incentives and Mandates of "Green" Regulations</p> <p>Facilitators: Robert Ohmes, Becht Jeff Sexton, Marathon Petroleum Corporation</p> <p>Speakers: TBD</p>	<p>Hydroprocessing</p> <p>Renewable Diesel Production - 100% and Co-Processing Options for Refiners</p> <p>Facilitator: TBD</p> <p>Speakers: Jostein Gabrielsen, Haldor Topsoe, Inc. Henrik Rasmussen, Haldor Topsoe, Inc.</p>
5:00 - 7:00 PM In-person	<p>The Summit Social: Chet Thompson, <i>President and CEO, AFPM</i></p>						



Day 2: Wednesday, October 6

	In-person/ Livestream	In-person	In-person	In-person	Sponsored Content	Virtual (In-person viewing room)	Virtual (In-person viewing room)
8:30 - 9:15 AM	Optimization Dynamic Alarming Facilitator: TBD Speaker: TBD	Gasoline Reducing Sulfuric Acid Consumption while Maximizing Unit Profitability Facilitator: TBD Speaker: Randy Peterson, DuPont	Crude: Principles & Practices Hidden Troublemakers - Identifying, Managing, and Mitigating the Impact of (Light Tight Oil) LTO Crude Additives on Refinery Operations Facilitators: Greg Cantley, Marathon Petroleum Corporation Speakers: Bob Falkner, Becht Sam Lordo, Becht	Reliability & Maintenance Digital Turnarounds: Been There, Done That: Lessons Learned with Covestro, LLC Facilitator: Andy Woods, Chevron Phillips Chemical Company LP Speaker: Paul Muir, Mobideco	Sponsored Technical Content Virtual or In-person	FCC Heat Balance Implications Facilitator: Cliff Avery, Albemarle Corporation Speaker: Warren Letzsch, Technip Energies Process Technology	Hydroprocessing Case Studies in Hydrocracking Yield Flexibility Facilitator: Oscar Brown, Valero Energy Corporation Speakers: Daniel Gundersen, Big West Oil, LLC Jay Parekh, Chevron Research and Technology Company Vikash Patel, Crystaphase Xavier Ruiz, Haldor Topsoe, Inc. Rahul Singh, Haldor Topsoe, Inc.
9:15 - 10:00 AM	FCC Optimization Human Machine Interface or Alarms Facilitator: TBD Speaker: TBD Sponsored by: W.R. Grace & Co.	Gasoline Gasoline Production from Renewable Feedstock Using Fluidized Bed Methanol to Gasoline (MTG) Process Facilitator: TBD Speakers: Dr. Fengrong Chen, ExxonMobil Ruben Melendez, ExxonMobil Victoria Satizabal, ExxonMobil	Crude: Principles & Practices Coker Feed Quality Facilitators: Greg Cantley, Marathon Petroleum Corporation Speakers: Sim Romero, Becht TBD	Reliability & Maintenance Contractor Quality Management Facilitators: Gerard Celestine, Motiva Enterprises, LLC Andy Woods, Chevron Phillips Chemical Company LP Speakers: TBD	Sponsored Technical Content Virtual or In-person	FCC FCC Unit Health Check Facilitator: Ann Benoit, W. R. Grace & Co. Speaker: David Hunt, W. R. Grace & Co.	Hydroprocessing Case Studies in Hydrocracking Yield Flexibility Cont'd Facilitator: Oscar Brown, Valero Energy Corporation Speakers: Daniel Gundersen, Big West Oil, LLC Jay Parekh, Chevron Research and Technology Company Vikash Patel, Crystaphase Xavier Ruiz, Haldor Topsoe, Inc. Rahul Singh, Haldor Topsoe, Inc.
10:00 - 10:30 AM	Break						
10:30 - 11:30AM	Reliability & Maintenance Reliability Improvement Strategy Facilitator: TBD Speakers: TBD	Gasoline Maximizing Yields and Octane from Your Isom Units Facilitator: TBD Speaker: Ralph Norton, Becht Christine Cavan, Becht	Crude Q & A (Pt. 1) Facilitator: TBD Panelists: Sim Romero, Becht	Optimization and Planning Plant Linear Programming (LP) and Advanced Process Control (APC) Coordination Panel Facilitators: Yangdong Pan, Phillips 66 Tracy Sadowski, Monroe Energy LLC Panelists: Rob Confair, LyondellBasell Industries Partha Kesavan, LyondellBasell Industries Patrick Robinson, Phillips 66	Sponsored Technical Content Virtual or In-person	FCC Flareless Startup Facilitators: Nik Larsen, Marathon Petroleum Corporation Matt Wojtowicz, Honeywell UOP Speakers: TBD	Hydroprocessing Proper Management of Shutdown & Change-out Deferral Facilitators: Ken Chaplik, Johnson Matthey James Esteban, Refined Technologies, Inc. Speakers: TBD

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Day 2: Wednesday, October 6 cont.

	In-person/ Livestream	In-person	In-person	In-person	Sponsored Content	Virtual (In-person viewing room)	Virtual (In-person viewing room)
11:30 AM – 12:30 PM	Reliability & Maintenance Building QA/QC into Routine Maintenance Facilitators: Herb Haught, CVR Energy, Inc. Paul Simmons, Phillips 66 Jason Wright, CHS Inc. Speaker: January Peebles, former Phillips 66	Gasoline Gasoline Processing Lessons Learned Facilitator: TBD Speaker: TBD	Crude Q & A (Pt.2) Facilitator: TBD Panelist: Sim Romero, Becht	OPC/Reliability & Maintenance Collaboration Reliability Operating Limits (ROL) Facilitators: Michael Barham, Marathon Petroleum Corporation Tim Olsen, Emerson Automation Solutions Speakers: TBD	Sponsored Technical Content Virtual or In-person	FCC Modeling: Predicting Success Facilitators: Cliff Avery, Albemarle Corporation Ann Benoit, W. R. Grace & Co. Speakers: Clint Cooper, W. R. Grace & Co. Alan Kramer, Albemarle Corporation	Hydroprocessing Proper Management of Shutdown & Change-out Deferral - Cont'd from above. Facilitators: Ken Chaplik, Johnson Matthey James Esteban, Refined Technologies, Inc. Speakers: TBD
12:30 – 2:00PM	Lunch						
2:00 – 3:00 PM	Crude Energy Reduction Focus - Profit and Sustainability Facilitators: Raul Romero, Nalco Water Jeff Zurlo, SUEZ Water Technologies & Solutions Speaker: Jason Akey, Marathon Petroleum Corporation	FCC Turnaround Topic Facilitator: Matt Wojtowicz, Honeywell UOP Speakers: Stephen Forry, CECO Emtral-Buell; Hardy Kemp, Flint Hills Resources, LLC Steve Shimoda, Technip Energies Process Technology Sponsored by: W.R. Grace & Co.	Walk the Line - Operational Readiness Return to Service Maintenance Facilitator: Herb Haught, CVR Energy, Inc. Speaker: TBD	Digital Transformation (DX) and Cybersecurity Florida Water System Malicious Actor Facilitator: TBD Speaker: TBD	Sponsored Technical Content Virtual or In-person	Gasoline Virtual NHT Challenges - Hx Fouling and Heater Coking Facilitator: TBD Speaker: TBD	Hydroprocessing Expanding Hydroprocessing Solutions for Renewables and the Circular Economy Facilitator: TBD Speakers: TBD
3:00 – 3:30 PM	Break						
3:30 – 4:30 PM	Gasoline A Long-Term Naphtha Hydrotreater Fouling Study Facilitators: TBD Speakers: Justin Irick, SUEZ Water Technologies & Solutions Jeff Schautz, Monroe Energy, LLC Ken Wells, SUEZ Water Technologies & Solutions	FCC Turnaround Topic Cont'd Facilitator: Matt Wojtowicz, Honeywell UOP Speaker: Stephen Forry, CECO Emtral-Buell Hardy Kemp, Flint Hills Resources, LLC Steve Shimoda, Technip Energies Process Technology Sponsored by: W.R. Grace & Co.	Hydroprocessing Pressure Drop Mitigation in NHT Facilitator: Nathaniel Faulkenberry, Axens North America Sergio Robledo, Haldor Topsoe, Inc. Speaker: TBD Sponsored by: Advanced Refining Technologies (ART)	Cybersecurity/IT/OT Visibility and Control: The State of Cybersecurity Awareness in the Fuel and Petrochemical Industry Facilitator: TBD Speaker: Dennis Hackney, ABS Group	Sponsored Technical Content Virtual or In-person	Crude/Vacuum Virtual Emission Reduction for Sustainability Facilitator: TBD Speaker: Chris McDowell, Consultant	Reliability and Maintenance
4:30 – 6:00 PM	Happy Hour					It's a Wrap for the Virtual Audience	
5:00 – 6:00 PM Livestream	Women in Industry Event AFPM networking event for women by women. Come ready to Learn the Secrets of a Strong Mind, Engage, and Connect. Speaker: LaRae Quy, a former FBI Counterintelligence Agent, and Author of Secrets of a Strong Mind Facilitator: Lori McDowell, Matheson Sponsored by: Ablemarle						

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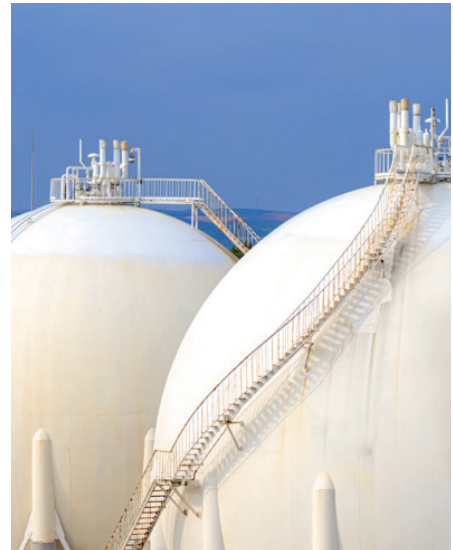
Day 3: Thursday, October 7

8:30 -
9:30 AM

Wrap Up: Gordon Robertson, *Senior Director, Technical Program, AFPM*
Speaker: TBD

Concurrent Sessions (Roundtables)

In-person						
9:45 - 10:45 AM	Crude Crude / Coking Town Hall Discussion Facilitators: Harold Eggert, Athlon, A Halliburton Service Raul Romero, Nalco Water	FCC PHA List Facilitator: Richard Grove, Chevron U.S.A. Inc. Speaker: TBD Sponsored by: W.R. Grace & Co.	Hydroprocessing Special Considerations for Hydroprocessing Unit Relief Design Facilitators: James Dean, Flint Hills Resources LLC Wendy Wildenberg, Flint Hills Resources LLC Speakers: TBD Sponsored by: Advanced Refining Technologies (ART)	Gasoline Gasoline Blending Complexity Considering Renewables Facilitators: TBD Speakers: TBD	Optimization	Reliability and Maintenance VUCA: What is it and How Does it Relate to Shutdowns, Turnarounds, and Outages (STOs)? Facilitators: Joey Cox, Cenovus Energy Inc. Hardy Kemp, Flint Hills Resources, LLC Andy Woods, Chevron Phillips Chemical Company LP Speakers: Yaron Eppel, Mobideo Colin Xander, Chevron Phillips Chemical Company LP
10:45 - 11:00 AM	Break					
11:00 AM - 12:00 PM	Crude Crude / Coking Town Hall Discussion Facilitator: Harold Eggert, Athlon, A Halliburton Service	FCC Equipment: Why does it look like that? Facilitator: Steve Shimoda, Technip Energies Process Technology Speaker: Warren Letsch, Technip Energies Process Technology Sponsored by: W.R. Grace & Co.	Hydroprocessing Renewables Town Hall Facilitators: Andy Moreland, Valero Energy Corporation Ryan Roth, Refined Technologies, Inc. Sponsored by: Advanced Refining Technologies (ART)	Gasoline Gasoline Q&A Panel Facilitator: TBD Speaker: TBD	Optimization	Reliability and Maintenance VUCA: What is it and How Does it Relate to Shutdowns, Turnarounds, and Outages (STOs)? Cont'd



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Program & Agenda Highlights

In addition to technical education sessions and interactive roundtables, The Summit offers opportunities for attendees to come together to learn from one another and celebrate our industry's achievements.



2020 Peter G. Andrews Lifetime Service Award

Tuesday, October 5 | 8:00 a.m. CDT

The Peter G. Andrews Lifetime Service Award honors those who have made significant long-lasting contributions to the value and quality of the AFPM Summit. This year's recipient is Bruce Taylor, former Sinclair Oil Corporation and former Chair of the Operational Planning, Controls & Automation Technologies Committee.

Emerging Leaders

Tuesday, October 5 | 3:30 p.m. CDT

This session allows junior and senior leaders to unify around innovative leadership practices, practicable methods to execute work effectively, and key considerations for managing teams in today's environment.

Women in Industry

Wednesday, October 6 | 5:00 p.m. CDT

AFPM networking event for and by women. Come ready to Learn the Secrets of a Strong Mind, Engage, and Connect.

Sponsored by:
Ablemarle

Helping Heroes Charity Golf Tournament & Sporting Clays Competition

Monday, October 4 | 8:00 a.m. CDT

AFPM is the premier Promotional Partner of Helping Heroes Charity Golf Tournament and Sporting Clays Competition, an annual Total Safety Charity Foundation event. Helping Heroes raises money to benefit select charities whose mission is to improve the lives of children, families, and service men and women in the communities where we live and work. Since the inception in 1997, Helping Heroes has raised over \$1.3 M to benefit various charities. This incredible accomplishment could not have happened without the generosity, and on-going, support from the many sponsors and business partners who are committed to charitable endeavors in the communities we share.



Save the Date

October 18 - 20, 2022
Grand Hyatt
San Antonio, TX

Become an Exhibitor Today



This is the perfect opportunity to make valuable contacts while earning more business. We know 2020 has been a challenging year for everyone, so we made sure we have opportunities to accommodate whatever your need may be.

Members, we hope you will join us in New Orleans. You have the choice between a 10x20 display or a simple tabletop display.

Can't join us in person? Not a problem! We have a virtual option available to members and non-members, alike.

For more details, contact our exhibit coordinator at SummitExhibits@afpm.org.

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Give your brand more visibility through one of our phenomenal sponsorships. Branding and engagement opportunities are available.

For more details view our [Sponsorship Brochure](#) or contact Colleen Lewallen, CMP, at sponsorships@afpm.org.

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October 5-7, 2021
Hyatt Regency New Orleans
New Orleans, LA

Conference Fees

Register by September 3rd to receive the early registration fee. Registration fees increase by \$100 on September 4th. Online registration for in-person registration closes on September 24th.

In-person Fees:

Early Member Registration: \$750
Member Registration: \$850

Early Non-member Registration: \$1,250
Non-member Registration: \$1,350

Virtual Fees:

Member Registration: \$200
Non-member Registration: \$600