



Annual Meeting

Sponsorship Opportunities

March 15 – 17, 2026

Hyatt Regency
New Orleans, LA

afpm.org/events



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The AFPM Annual Meeting is the world's premier refining meeting, assembling key executives, decision-makers, and technical experts from refining businesses, technology providers, contracting and consulting firms, and equipment manufacturers around the world. As an Annual Meeting sponsor, you gain the best opportunity to make a lasting impression on the broadest range of members. Keynote events, multiple receptions, industry panels, and technical sessions provide ample opportunities to design an integrated marketing campaign that raises visibility with key executives, decisions makers, and technical experts.

Sponsorship Packages

Interested in an overall elevated presence at the 2026 Annual Meeting for your company? Take advantage of one of these high-visibility bundles for your best overall sponsorship value.



Silver Sponsor (Unlimited)

Cost: Members \$17,500 Non-Members: \$27,500

- Complimentary registrations (2)
- Access to pre and post conference attendee lists
- Ads/logos on event marketing materials, website, and on-site signage
- Company logo on AFPM event page with url link to company website
- Recognition via AFPM social channels
- Recognition in the General Session



Gold Sponsorship (3 opportunities)

Cost: Members \$32,500 Non-Members: \$42,500

All the benefits of the Silver sponsorship, plus:

- 2 Additional Complimentary registrations (4 total)
- 60-minute sponsored content session that will run concurrently with AFPM's technical sessions on Tuesday, March 17th. Provide an exclusive 60-minute session that is open and advertised to all Annual Meeting attendees that will run concurrent with our educational sessions. This session can be on any subject of the company's choosing and is a tremendous opportunity to highlight an emerging technology or new product.



Diamond Sponsorship (3 opportunities)

Cost: Members \$47,500 (Members only)

All the benefits of the Gold sponsorship, plus:

- 2 Additional Complimentary registrations (6 total)
- Complimentary annual luncheon tickets (6). *Please note individuals must be registered for Annual Meeting in order to attend the luncheon.*
- Complimentary government relations breakfast tickets (6). *Please note individuals must be registered for Annual Meeting in order to attend the government relations breakfast.*
- Priority placement on timing of sponsored content session.
- Podcast: This is a unique opportunity for company representative(s) to participate onsite during the annual meeting in recording a podcast and reaching listeners of The Main Column. A weekly podcast from Hydrocarbon Processing Magazine for the downstream, petrochemical, refining and gas processing industries.

Other Sponsorship Opportunities

Prices listed below are member prices. Nonmembers should add an additional \$5,000.



Chairman's Reception (Members Only)

Cost: \$25,000 | 1 Opportunity

This invitation only event brings together the executive and board of directors of the organization along with key members of our associate community. Prime billing on the program, on-site signage and acknowledgement during remarks at the event. This sponsorship opportunity also includes 2 complimentary registrations.



Annual Luncheon

Cost: \$35,000 | 1 Opportunity

Be the official sponsor of our highly anticipated Annual Luncheon. This is a must-attend for managers, executives and rising leaders from operating companies, service providers, and suppliers in the downstream sector. The sponsor will be recognized during opening remarks at the Annual Luncheon. For additional visibility, you may bring three pull-up banners to place in the room. This sponsorship opportunity also includes 4 complimentary registrations.



Welcome Reception (Members Only)

Cost: \$50,000 | 1 Opportunity

Be a part of this energetic social gathering at the Annual Meeting. The event will bring together all attendees to mix and mingle on the opening evening of the event. In addition to the regular benefits, additional benefits include a welcome sign at the venue, and 4 complimentary registrations. Optional add-on features include additional branding at the venue, custom napkins or plastic cups, welcome branded giveaways, etc. at the sponsor's expense.



Future Leaders Reception (Members Only)

Cost: \$10,000 | 1 Opportunity

Be the official sponsor of this important event that brings together our industry's emerging leaders and the leadership responsible for building this year's program. In addition to the regular benefits, you will be given the opportunity to provide a brief welcome at the start of the event as well as 1 complimentary registration.



Women In Industry Event

Cost: \$22,500 | 1 Opportunity

Be the official sponsor of this highly anticipated event that brings together women in the refining and petrochemical industry to network and share experiences. Recognition includes branding opportunities such as your logo displayed on all AFPM Women In Industry email communications prior to the event. During the event, your logo will be displayed on the screen, and your company will be recognized from the mainstage by the host. You will also be given a brief speaking opportunity of limited duration at the event to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room, logoed gifts for each attendee as a memento of the occasion and/or branded materials at the discretion of the sponsor. This sponsorship opportunity also includes 2 registrations.



WIFI

Cost: \$15,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, handouts, files, and more. The WIFI network name will include your company's name. This sponsorship opportunity also includes 2 complimentary registrations.



Meeting App

Cost: \$15,000 | 1 Opportunity

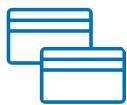
AFPM's Meeting App provides an invaluable tool for all attendees to access the agenda, room locations, presentations, polls, surveys, hospitality, and meeting room locations, registration list, and even message fellow attendees. In addition to the regular benefits, this opportunity includes a highly visible banner ad seen by all attendees who access the app, and 2 complimentary registrations.



Branded Escalators, Elevators, and Window/Floor Clings

Cost: \$3,500 Per Cling sponsorship fee + Cost of cling /banner production, installation, and dismantle, and hotel service fee.

Make a big impact by placing your company-designed artwork in various prominent areas.



Hotel Key Cards

Cost: \$10,000 + cost of custom key card production | 1 Opportunity

Place your custom artwork on the hotel room keycard that all guests will receive at check-in. In addition to the regular benefits, you will receive 1 complimentary registration.



Specialty Coffee Bar (Per Day)

Cost: \$5,000 + Costs to coffee vendor and hotel service fee. | 2 Opportunities

Sponsor a much-needed caffeine boost for the attendees on Monday or Tuesday! This custom branded coffee bar includes the opportunity to brand every cup of coffee with your logo and one (1) complimentary registration. Boost your visibility by adding up to two pull-up banners and/or a custom backdrop not to exceed 10' x 10' at the sponsor's expense.

Questions?

Have additional questions about the sponsorship opportunities?

Contact sponsorships@afpm.org or (202) 457-0480.