



Labor Relations/ Human Resources Conference

Sponsorship Opportunities

April 16 - 17, 2024

JW Marriott New Orleans
New Orleans, LA

afpm.org/events



Labor Relations / Human Resources Conference
April 16 - 17, 2024
New Orleans, LA

The AFPM Labor Relations and Human Resources Committee crafts a program that offers thoughtful speakers, inspiring sessions and opportunities to learn from your expanded network. This conference provides key executives, and site-level Labor & HR employees, with industry-specific information to help maximize organizational expertise in navigating current workforce challenges, and opportunities for the future.

Sponsorship Packages



Conference Partner (Unlimited)

Cost: Members \$5,000 Non-Members \$10,000

- Complimentary registrations **(1)**
- Access to pre and post conference attendee lists
- Ads/logos on event marketing materials, website, and on-site signage
- Company logo on AFPM event page with url link to company website

Prices listed below are member prices. Nonmembers should add an additional \$5,000.



Networking Reception

Cost: \$10,000 | 1 Opportunity

This event brings together attendees on Tuesday evening for a networking event that will provide an opportunity for your company to be recognized during the event by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room. This sponsorship opportunity also includes **(2)** complimentary registrations.



Luncheon

Cost: \$10,000 | 1 Opportunity

This event brings together all conference attendees for lunch and a keynote presentation on Tuesday afternoon. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the luncheon. Your company will have a centrally located reserved table for the luncheon. This sponsorship opportunity also includes **(2)** complimentary registrations.



WiFi

Cost: \$10,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, handouts, files, and more. The WiFi password will be your company's name, and users will be redirected to a URL of your choosing. This sponsorship opportunity also includes **(2)** complimentary registrations.



Conference Breakfast

Cost: \$5,000 | 1 Opportunity

This unique networking opportunity kicks off the conference and precedes the opening general session on Tuesday morning. Your company to be recognized during the event by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. For additional visibility, you may bring two pull-up banners to place in the room. This sponsorship opportunity also includes **(1)** complimentary registrations.



Networking Breaks

Cost: \$5,000 | 2 Opportunities

Sponsor the networking breaks for Tuesday or Wednesday. In addition to the food & beverages offered, this sponsorship includes the ability to have a 6 ft table display during the day for your company. You may display collateral and utilize branded signage. This sponsorship will also be recognized in the printed materials. This sponsorship opportunity also includes **(1)** complimentary registrations.



Specialty Coffee

Cost: Approximately \$20,000 | 2 Opportunities

Bring an exceptional, engaging, and delicious craft coffee experience to the conference. You have the opportunity to brand every cup of coffee with your logo. The approximate total cost of this sponsorship is approximately, **\$20,000** and will be determined based upon the number of cups of coffee served and could vary from the estimate above. This sponsorship opportunity also includes **(1)** complimentary registration.



Branded Escalators, Elevators, Floor, and Window Clings

Cost: \$2,500 Per Cling + Costs (Multiple Available)

Make a big impact by placing your company- or institution-designed artwork in various prominent areas within AFPM's IPC space.

Questions?

Have additional questions about the sponsorship opportunities?

Please reach out to Latoya Britt, Director, Member Services and Sponsorships lbritt@afpm.org or 202.844.5469