



Security Conference 2024

Sponsorship Opportunities

April 18 - 19, 2024

JW Marriott New Orleans,
New Orleans, LA

afpm.org/events



Security Conference
April 18 - 19, 2024
New Orleans, LA

The AFPM Security Conference is the only one of its kind unique to the fuel refining and petrochemical manufacturing industries. The 2024 Security Conference is a forum for corporate and site security personnel to explore current topics relating to security at facilities, regulations, policies, and global developments that may impact your business assets or personal safety. Join the discussion to learn more about how our industries operate in an era of enhanced security.

The AFPM Security Conference is the longest running security conference designed for the refining and petrochemical industries.

Sponsorship Packages



Conference Partner (Unlimited)

Cost: Members \$5,000 Non-Members \$10,000

- Complimentary registrations **(1)**
- Access to pre and post conference attendee lists
- Ads/logos on event marketing materials, website, and on-site signage
- Company logo on AFPM event page with url link to company website

- Recognition via AFPM social channels

Prices listed below are member prices. Nonmembers should add an additional \$5,000.



Networking Reception

Cost: \$10,000 | 1 Opportunity

This event brings together attendees on Thursday evening for a networking event that will provide an opportunity for your company to be recognized during the event by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room. This sponsorship opportunity also includes **(2)** complimentary registrations.



Luncheon

Cost: \$10,000 | 1 Opportunity

This event brings together all conference attendees for lunch and a keynote presentation on Thursday afternoon. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the luncheon. Your company will have a centrally located reserved table for the luncheon. This sponsorship opportunity also includes **(2)** complimentary registrations.



WiFi

Cost: \$10,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, handouts, files, and more. The WiFi password will be your company's name, and users will be redirected to a URL of your choosing. This sponsorship opportunity also includes **(2)** complimentary registrations.



Networking Breaks

Cost: \$5,000 | 2 Opportunities

Sponsor the networking breaks for Thursday or Friday. In addition to the food & beverages offered, this sponsorship includes the ability to have a 6 ft table display during the day for your company. You may display collateral and utilize branded signage. This sponsorship will also be recognized in the printed materials. This sponsorship opportunity also includes **(1)** complimentary registrations.



Specialty Coffee

Cost: Approximately \$7,500 | 2 Opportunities

Bring an exceptional, engaging, and delicious craft coffee experience to the conference. You have the opportunity to brand every cup of coffee with your logo. The approximate total cost of this sponsorship is approximately, **\$7,500** and will be determined based upon the number of cups of coffee served and could vary from the estimate above.



Emerging Leaders Reception

Cost: \$5,000 | 1 Opportunity

Be the official sponsor of this important event that brings together our industry's emerging leaders and the leadership responsible for building this year's program. It will be held on Wednesday. In addition to the regular benefits, you will be given the opportunity to provide a brief welcome at the start of the event as well as **(1)** complimentary registration.

Questions?

Have additional questions about the sponsorship opportunities?

Please reach out to Latoya Britt, Director, Member Services and Sponsorships lbritt@afpm.org or 202.844.5469