



International Petrochemical Conference

Sponsorship Opportunities

March 24 - 26, 2024
Grand Hyatt San Antonio
San Antonio, TX

afpm.org/events



International Petrochemical Conference

March 24 -26, 2024

San Antonio, Texas

IPC is one of the largest petrochemical events in the world, attracting more than 3,000 participants from 525 companies in 55 different countries. In addition to private meeting spaces and networking events, attendees will hear from industry leaders on key political, economic and environmental issues facing the petrochemical industry.

Sponsorship Packages

Interested in an overall elevated presence at the 2024 International Petrochemical Conference for your company? Take advantage of one of these high-visibility bundles for your best overall



Gold Sponsorship (Unlimited)

Cost: Members: \$10,000 Non-Members: \$20,000

- Complimentary registrations (2)
- Access to pre and post conference attendee lists
- Ads/logos on event marketing materials, website, and on-site signage
- Company logo on AFPM event page with url link to company website
- Recognition via AFPM social channels and meeting app
- Recognition in the General Session



Diamond Sponsorship (2 opportunities)

Cost: Members: \$25,000 Non-Members: \$35,000

All the benefits of the Gold sponsorship, plus:

- Complimentary registrations (5)
- 45-minute Petrochemical Industry Experts Showcase sessions on Tuesday morning that will kick-off the morning General Session. This session can be on any subject of the company's choosing and is a tremendous opportunity for your Company to be featured during the General Session and showcase your company as a leader in the Petrochemical Industry.
- Push notifications will be sent via AFPM meeting app to all registrants leading up to your sponsored content session on Monday afternoon.
- A centrally located table outside of the general session for your company to provide Company collateral before and after the general session.

Other Sponsorship Opportunities



IPC Luncheon

Cost: \$35,000 | 1 Opportunity

This event brings together all conference attendees for lunch and a keynote presentation on Tuesday afternoon. This year's timely keynote will be delivered by Ian Bremmer, Geopolitical Expert, Head of Eurasia Group. Will be detail how political risk is creating new sets of business winners and losers. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the luncheon. Your company will have a centrally located reserved table for 8 at luncheon.

This sponsorship opportunity also includes 8 complimentary registrations.



Welcome Reception

Cost: \$25,000 | 1 Opportunity

The signature event brings together attendees for an evening of cocktails and networking on Sunday. It's a perfect opportunity to have your company brand showcased as a leader in the industry. This sponsorship includes recognition in printed materials, onsite signage, and ability to provide company branded items for the event.

This sponsorship opportunity also includes 5 complimentary registrations. Push notifications will be sent via AFPM meeting app to all registrants leading up to the commencement of the Welcome Reception with your company logo.



Petrochemical Leadership Luncheon

Cost: \$20,000 | 1 Opportunity

This is a formal meeting of the AFPM petrochemical committee open to invited guests. Luncheon attendees are provided updates on current items of interest and briefings from preeminent executives on the latest topics impacting the petrochemical industry. You will have the ability to invite 6 guests (including your staff). Logo table signs will be placed on the tables, recognition on the screen and in printed material. Ability to hand out collateral upon completion of the event.

This sponsorship opportunity also includes 4 complimentary registrations.



WiFi

Cost: \$15,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, handouts, files, and more. The WiFi password will be your company's name, and users will be redirected to a URL of your choosing. This sponsorship opportunity also includes 2 complimentary registrations.



Women In Industry Event

Cost: \$15,000 | 1 Opportunity

Be the official sponsor of this highly anticipated event that brings together women to share and learn professional development strategies to build a network of women leading the petrochemical industry. Recognition includes branding opportunities such as your logo displayed on all AFPM Women in Industry email communications prior to the event. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. You will also be given a brief speaking opportunity of limited duration at the event to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room, logoed gifts for each attendee as a memento of the occasion and/or branded materials at the discretion of the sponsor.

This sponsorship opportunity also includes 2 complimentary registrations.



Meeting App

Cost: \$15,000 | 1 Opportunity

AFPM's new Meeting App provides an invaluable tool for all attendees to access the agenda, room locations, presentations, polls, surveys, hospitality and meeting room locations, registrations list and even message fellow attendees. In addition, to regular sponsorship benefits, this opportunity includes highly visible banner ad seen by all attendees who access the app, and 2 complimentary registrations.



Session Sponsor

Cost: \$10,000 | 2 Opportunities

Be the official sponsor one of the highly anticipated sessions at IPC. During the session, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room, branded materials at the discretion of the sponsor. This sponsorship opportunity also includes a complimentary registration.



Networking Break

Cost: \$10,000 | 2 Opportunities

Sponsor the networking breaks for Monday and Tuesday activities. In addition to the food & beverages offered, this sponsorship includes the ability to have a 6 ft table display during the day for your company. You may display collateral and utilize branded signage. This sponsorship will also be recognized in the printed materials. This sponsorship opportunity also includes a complimentary registration



Specialty Coffee

Cost: Approximately \$20,000 | 2 Opportunities

There are opportunities on both Monday and Tuesday to bring an exceptional, engaging, and delicious craft coffee experience to the conference. You have the opportunity to brand every cup of coffee with your logo. The approximate total cost of this sponsorship is approximately \$20,000 and will be determined based upon the number of cups of coffee served and could vary from the estimate above. This sponsorship opportunity also includes a complimentary registration.



Branded Escalators, Elevators, Floor, and Window Clings

Cost: \$2,500 Per Cling + Costs (Multiple Available)

Make a big impact by placing your company- or institution-designed artwork in various prominent areas within AFPM's IPC space.

Questions?

Have additional questions about the sponsorship opportunities?

Please reach out to Latoya Britt, Director, Member Services and Sponsorships lbritt@afpm.org or (202) 844-5469