



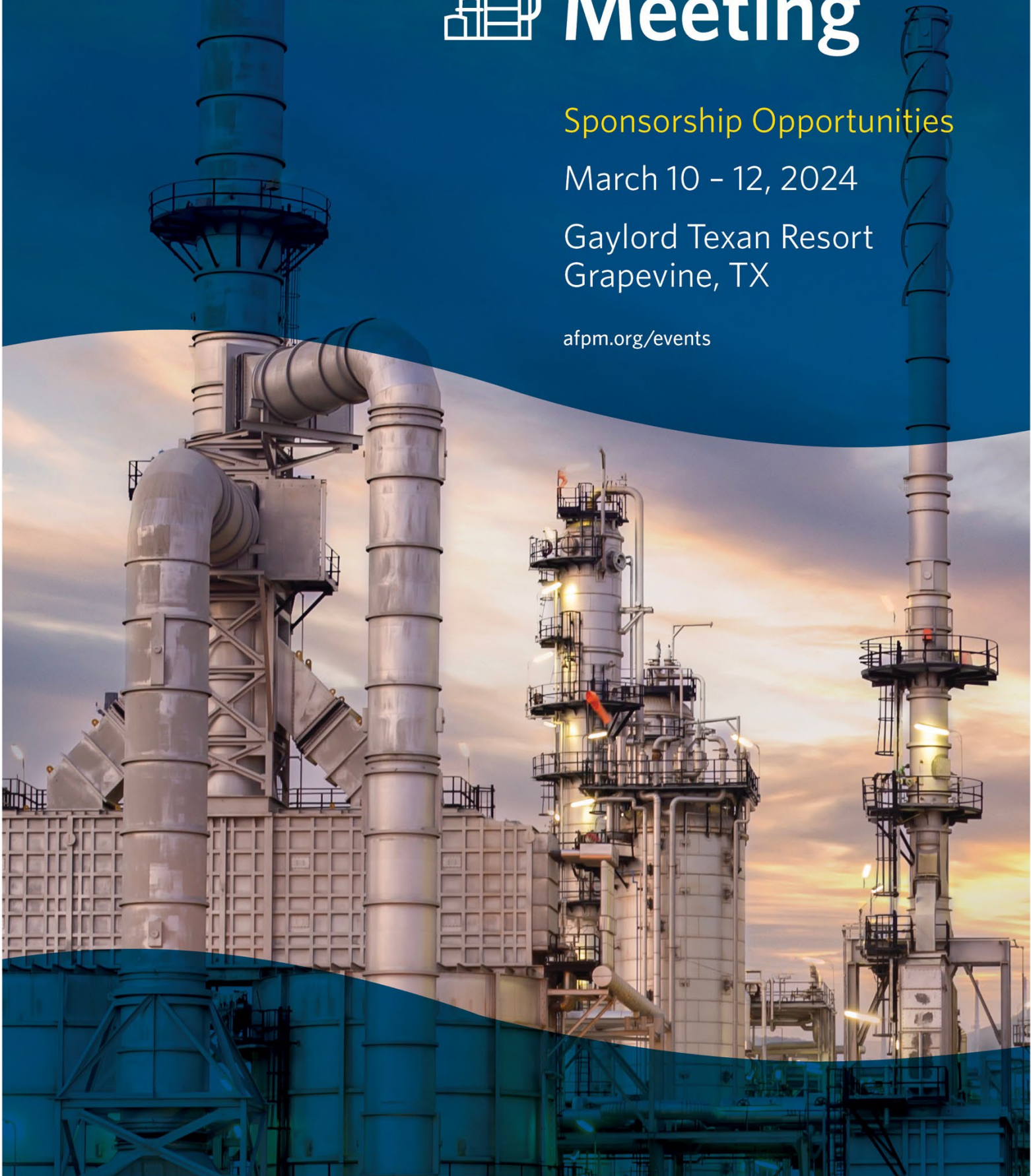
Annual Meeting

Sponsorship Opportunities

March 10 - 12, 2024

Gaylord Texan Resort
Grapevine, TX

afpm.org/events



AFPM Annual Meeting
March 10 - 12, 2024
Gaylord Texan, Grapevine, Texas

The AFPM Annual Meeting is the world's premier refining meeting, assembling key executives, decision-makers, and technical experts from refining businesses, technology providers, contracting and consulting firms, and equipment manufacturers around the world. As an Annual Meeting sponsor, you gain the best opportunity to make a lasting impression on the broadest range of members. Keynote events, multiple receptions, industry panels, and technical sessions provide ample opportunities to design an integrated marketing campaign that raises visibility with key executives, decisions makers, and technical experts.

Sponsorship Packages

Interested in an overall elevated presence at the 2024 Annual Meeting for your company? Take advantage of one of these high-visibility bundles for your best overall sponsorship value.



Silver Sponsor (Unlimited)

Cost: Members: \$15,000 Non-Members: \$25,000

- Complimentary registrations (2)
- Access to pre and post conference attendee lists
- Ads/logos on event marketing materials, website, and on-site signage
- Company logo on AFPM event page with URL link to company website
- Recognition via AFPM social channels
- Recognition on prominent screen in atrium of the Gaylord visible by all meeting participants



Gold Sponsor (4 opportunities)

Cost: Members: \$30,000 Non-Members: \$40,000

All the benefits of the Silver sponsorship, plus:

- Complimentary registrations (4)
- 60-minute sponsored content session that will run concurrently with AFPM's technical sessions on Tuesday, March 12st. Provide an exclusive 60-minute session that is open and advertised to all Annual Meeting attendees that will run concurrent with our educational sessions. This session can be on any subject of the company's choosing and is a tremendous opportunity to highlight an emerging technology or new product.



Diamond Sponsor (4 opportunities)

Cost: \$45,000 (Members only)

All the benefits of the Gold sponsorship, plus:

- Complimentary registrations (6)
- Complimentary annual luncheon registrations (6)
- Complimentary government relations breakfast registrations (6)
- Priority placement on timing of sponsored content session
- Podcast: This is a unique opportunity for company representative(s) to participate onsite during the annual meeting in recording a podcast and reaching listeners of the The Main Column. A weekly podcast from Hydrocarbon Processing Magazine for the downstream, petrochemical, refining and gas processing industries.

Other Sponsorship Opportunities

Prices listed below are member prices. Nonmembers should add an additional \$5,000.



Chairman's Reception (Members Only)

Cost: \$20,000 | 1 Opportunity

This invitation only event brings together the executive and board of directors of the organization along with key members of our associate community. Prime billing on the program, on-site signage and acknowledgement during remarks at the event. This sponsorship opportunity also includes 2 complimentary registrations.



Annual Luncheon

Cost: \$35,000 | 1 Opportunity

Be the official sponsor of our highly anticipated Annual Luncheon. This is a must-attend for managers, executives and rising leaders from operating companies, service providers, and suppliers in the downstream sector. The sponsor will be recognized during opening remarks at the Annual Luncheon. For additional visibility, you may bring three pull-up banners to place in the room. This sponsorship opportunity also includes 4 complimentary registrations.



Welcome Reception at the Glass Cactus? (Members Only)

Cost: \$50,000 | 1 Opportunity

Be a part of this energetic social gathering at the Summit. The event will bring together all attendees to mix and mingle on the opening evening of the event at a popular venue on the Gaylord Texan property, with beautiful views of Lake Grapevine. In addition to the regular benefits, additional benefits include signage on the on-property shuttles, a welcome sign at the

venue, and 4 complimentary registrations. Optional add-on features include additional branding at the venue, custom napkins or plastic cups, welcome branded giveaways, etc. at the sponsor's expense.



Future Leaders Reception at Glass Cactus? (Members Only)

Cost: \$10,000 | 1 Opportunity

Be the official sponsor of this important event that brings together our industry's emerging leaders and the leadership responsible for building this year's program. It will be held in a special location at the Glass Cactus prior to the Welcome Reception. In addition to the regular benefits, you will be given the opportunity to provide a brief welcome at the start of the event as well as 1 complimentary registration.



Women In Industry Event

Cost: \$20,000 | 1 Opportunity

Be the official sponsor of this highly anticipated event that brings together women in the refining and petrochemical industry to network and share experiences. Recognition includes branding opportunities such as your logo displayed on all AFPM Women in Industry email communications prior to the event. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. You will also be given a brief speaking opportunity of limited duration at the event to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room, logoed gifts for each attendee as a memento of the occasion and/or branded materials at the discretion of the sponsor. This sponsorship opportunity also includes 2 registrations.



Human-centric Leadership Session Sponsor

Cost: \$10,000 | 1 Opportunity

Be the official sponsor of this highly anticipated session at the Annual Meeting. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. For additional visibility, you may bring three pull-up banners to place in the room, logoed gifts for each attendee as a memento of the occasion and/or branded materials at the discretion of the sponsor. This sponsorship opportunity also includes a complimentary registration.



WIFI

Cost: \$15,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, handouts, files, and more. The WIFI password will be your company's name, and users will be redirected to a URL of your choosing. This sponsorship opportunity also includes 2 complimentary registrations.



Charging Station

Cost: \$15,000 | xxx Opportunities

Communal tables that serve as charging stations for our conference attendees. In addition to the regular benefits, this sponsorship also includes your logo featured on prominent clings to showcase your company logo on the wall behind each table and 2 complimentary registrations.



Meeting App

Cost: Approximately \$15,000 | 1 Opportunities

AFPM's new Meeting App provides an invaluable tool for all attendees to access the agenda, room locations, presentations, polls, surveys, hospitality, and meeting room locations, registration list, and even message fellow attendees. In addition to the regular benefits, this opportunity includes a highly visible banner ad seen by all attendees who access the app, and 2 complimentary registrations.

Branding Escalators and Breakout sessions.



Branded Escalators, Window/Floor Clings, and Bridge Banners

Cost: \$2,500 Per Cling sponsorship fee + Cost of cling /banner production, installation, and dismantle, and hotel service fee.

Make a big impact by placing your company-designed artwork in various prominent areas

Questions?

Have additional questions about the sponsorship opportunities?

Please reach out to Latoya Britt, Director, Member Services and Sponsorships lbritt@afpm.org or (202) 844-5469