



# Labor Relations/ Human Resources Conference

Sponsorship Opportunities

April 14 - 15, 2026

JW Marriott  
New Orleans, LA

[afpm.org/events](http://afpm.org/events)

**Labor Relations / Human Resources Conference**  
**April 14-15, 2026**  
**New Orleans, LA**

The AFPM Labor Relations and Human Resources Committee crafts a program that offers thoughtful speakers, inspiring sessions, and opportunities to learn from your expanded network. This conference provides key executives and site-level Labor & HR employees with industry-specific information to help maximize organizational expertise in navigating current workforce challenges, and opportunities for the future.

Interested in an opportunity not listed below? Contact us to customize your sponsorship!

---

## Sponsorship Packages



### Conference Partner (Unlimited)

Cost: Members \$5,000      Non-Members \$10,000

- Complimentary registrations (1)
- Centrally located 6 ft table display for the duration of the conference, and you may bring up to three (3) pull-up banners and marketing materials for distribution
- Opportunity to present a brief video at the beginning of the General Session and throughout the conference
- Access to pre- and post-conference attendee lists
- Logos on event website and on-site signage
- Recognition in all pre-conference marketing materials, email communications, social media, etc.
- Sponsor ribbon on badges

Invitation to the LRHR Committee dinner on April 13 (1)

*Prices listed below are member prices. Nonmembers should add an additional \$5,000.*



### Networking Reception

Cost: \$8,000 | 1 Opportunity

This event brings together attendees for a networking reception Monday evening that will provide an opportunity for your company to be recognized. Subject to AFPM approval, you will also be given the opportunity to present a brief video at the beginning of the session. For additional visibility, you may bring up to three (3) pull-up banners to place in the room, custom napkins or plastic cups, and other branded giveaways at the sponsor's expense. This sponsorship opportunity also includes two (2) complimentary registrations along with one (1) invitation to the LRHR Committee dinner on April 13.



### Luncheon

Cost: \$8,000 | 1 Opportunity

During the event, your logo will be displayed on the screen and your company will be recognized during the luncheon and general session. Subject to AFPM approval, you will also be given the opportunity to present a brief video at the beginning of the luncheon. Your company will have a centrally located reserved table for the Tuesday luncheon. For additional visibility, you may bring up to three (3) pull-up banners and marketing materials for distribution. This sponsorship opportunity also includes two (2) complimentary registrations along with one (1) invitation to the LRHR Committee dinner on April 13.



## WIFI

Cost: \$8,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, and more! Your company name will be included in the WiFi credentials, and your logo will appear in the final program next to the network and password instructions as well as onsite signage. You may bring marketing materials for distribution. This sponsorship opportunity also includes two **(2)** complimentary registrations along with one **(1)** invitation to the LRHR Committee dinner on April 13.



## Conference Breakfast

Cost: \$3,500 | 2 Opportunities

This unique networking opportunity kicks off the conference and precedes the opening general session on Tuesday or Wednesday morning. Your company will be recognized during the general session and annual luncheon. Subject to AFPM approval, you will also be given the opportunity to present a brief video at the beginning of the session to welcome the group. Your company will have a centrally located reserved table for the breakfast. For additional visibility, you may bring two pull-up banners to place in the room and may bring marketing materials for distribution. This sponsorship opportunity also includes one **(1)** complimentary registration.



## Networking Breaks

Cost: \$2,500 | 2 Opportunities

Sponsor the networking breaks for Tuesday or Wednesday. In addition to the food & beverages offered, you may bring up to three (3) pull-up banners and marketing materials for distribution.



## Specialty Coffee

Cost: \$5,000 + Costs to coffee vendor and hotel service fee | 2 Opportunities

Sponsor a much-needed caffeine boost for the attendees on Tuesday or Wednesday! This custom branded coffee bar includes the opportunity to brand every cup of coffee with your logo. Boost your visibility by adding up to two pull-up banners and/or a custom backdrop not to exceed 10' x 10' at the sponsor's expense. This sponsorship opportunity also includes two **(2)** complimentary registrations along with one **(1)** invitation to the LRHR Committee dinner on April 13.



## Meeting App

Cost: \$4,000 | 1 Opportunity

AFPM's Meetings App provides an invaluable tool for all attendees to access the agenda, room locations, presentations, registration list, and even message fellow attendees. This opportunity includes a highly visible banner ad seen by all attendees who access the app, and you may bring marketing materials for distribution. This sponsorship opportunity also includes one **(1)** complimentary registration.



## Branded Escalators, Elevators, Floor, and Window Clings

Cost: \$2,500 Per Cling + Costs (Multiple Available)

Make a big impact by placing your company-designed artwork in various prominent areas within AFPM's LRHR space. In addition, you may bring marketing materials for distribution.

---

## Questions?

Have additional questions about the sponsorship opportunities?

Please contact [sponsorships@afpm.org](mailto:sponsorships@afpm.org) or 202.457.0480.