



## 2022 Sponsorship Opportunities

Program Benefits and  
General Packages for  
AFPM Meetings

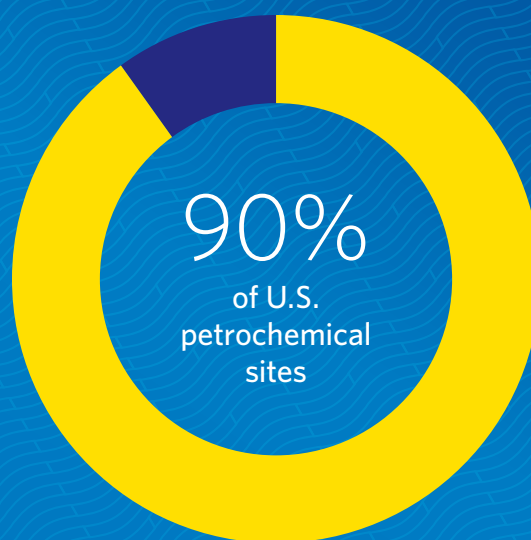
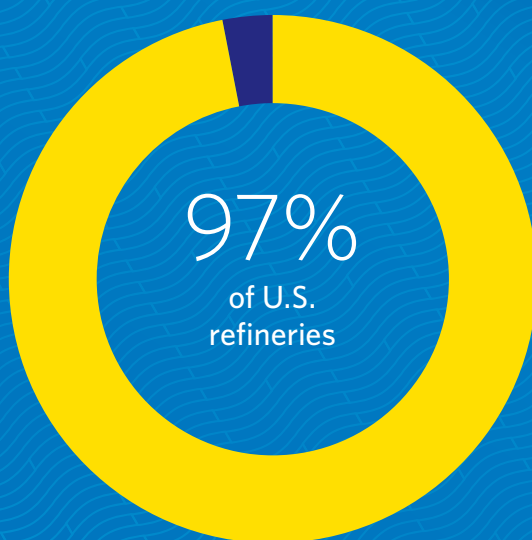




## The buyers you want to meet will be here.

AFPM is firmly committed to working with you to make your sponsorships a must-have marketing initiative.

AFPM members and event attendees represent:



**Attendees at AFPM meetings cover industries across many disciplines. Meeting-goers include:**

- Business Developers
- CEO, CFO, CIO and COO's
- Directors of Coker
- Engineers
- Environmental Specialists
- FCC Experts
- Fixed Equipment
- Heavy Oil Processing
- Hydroprocessing
- Inspection Managers
- Managers of Rotating Equipment
- Operations Supervisors
- Petrochemical Director
- Process Control
- Process Engineering
- Project Specialists
- Safety Managers
- Security Management
- Technical Services
- Technology Specialists
- VP of Human Resources



Enhance your image.  
Build brand awareness.  
Increase your reach.

1,361 companies represented

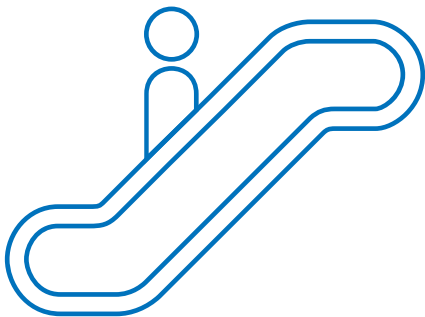


## Exclusive Opportunities

### Conference Support Benefits

Conference support sponsors will receive the following benefits outside of their selected item:

- Complimentary registrations (based on pricing)
- Listing on sponsor page on the AFPM website
- Listing in the AFPM Annual Report
- Onsite recognition:
  - Listing on sponsor sign displayed onsite
  - Sponsor ribbon on badge
  - Recognition in the printed onsite conference program



### Special Onsite Branding

Explore an eye-catching and memorable way to be visible to the attendees for the whole conference.

- Visible from the start to the end of the event
- Floors, columns, elevators, windows and more
- Each conference location offers different approaches

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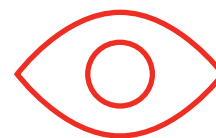
### Women in Industry Events

Our Annual Meeting and The Summit offer great opportunities to showcase your company's support of the women in our industry.

- Speaking & program development opportunities
- Branding signage
- Complimentary registrations
- Highly rated among attendees



# Sponsor Packages



~1,000,000+ views

Your visibility encompasses all the attendees physically at the meetings, but also the almost million viewer on AFPM's website including event pages throughout the year.

## Every meeting offers:

- Five general sponsorship packages – with no limit to the number that can be accepted per program
- Conference support packages
- Custom options based on your unique suggestions to take your participation to a new level

Additional benefits by sponsor level	Diamond	Platinum	Gold	Silver	Bronze
Members only	✓				
Distribution of advanced attendee list	✓	✓	✓	✓	✓
Post-show attendee list	✓	✓	✓	✓	✓
Recognition in the General Session	✓	✓	✓	✓	✓
Sponsor ribbon on badges	✓	✓	✓	✓	✓
Sponsor logo on signage	✓	✓	✓	✓	✓
Complimentary registrations	✓ 8 per	✓ 6 per	✓ 4 per	✓ 2 per	✓ 1 per
Company logo with URL link to website on conference meeting page	✓	✓	✓	✓	✓
Onsite meter board sign with company graphic	✓	✓	✓	✓	
Digital advertisement in the Daily Alert in the two weeks prior to the conference	✓	✓	✓	✓	
Company table during General Session/ Luncheon	✓	✓	✓		
30 minute sponsored content session (Annual, National Safety Conference, Summit)	✓ (60 minutes)	✓	✓		
Recognition in all pre-meeting email communication to attendees	✓	✓			
30 second company video in General Session	✓				
Company email distributed to attendees	✓				

## AFPM Press Policy Sponsorships

Except for those specifically contracted to produce a daily show newsletter, AFPM meeting or conference activity sponsorships are not available to media outlets, including trade publications.

# Exclusive Opportunities

## Conference Support Items

### Breakout Session Sponsor

Grab the attention of your potential customers with a 30 second company commercial. Prior to the start of the session, and at the ending, your company message will be shared with all knowledge seeking attendees.

### Chairman's Reception

Mingle at this exclusive event with our board members and VIP guests at the conference. This sponsorship includes an opportunity to personally greet the guests and have a few minutes on the microphone during the reception.

### Conference Reception

Engage the leaders of the industry in face to face networking while fueling up on food & beverages. As applicable, your logo will be displayed on screens, signage, bars, and table tops. We encourage you to provide additionally branded items with your company name and logo.

### Custom Room Keys

All attendees staying within AFPM's room block will be given customized key cards with your unique message. Utilized multiple times daily, your brand extends its reach and visibility with each entry.

### Networking Breaks

Engage with attendees during these dedicated networking segments. Each one offers unique opportunities to discuss your brand or service all the while recharging the body with refreshments. A table will be provided for your collateral as well as signage with your logo. Your company can provide additional signage and logoed items (i.e. napkins, disposable cups or coffee sleeves).

### Wireless Internet

Instead of the attendees draining their data plans, you can provide them with internet access on their mobile device. As they access the internet, a redirect to your branded splash page and contact information enables them to review your products and services.



Please take a look at cost and availability for each conference support item found on the subsequent meeting pages.

# Thank You to All Who Sponsored with Us for 2021!





# Annual Meeting



New Orleans,  
Louisiana

1,310  
attendance  
in 2019

As an Annual Meeting sponsor you gain the best opportunity to make a lasting impression on the broadest range of members. Keynote events, multiple receptions, industry panels, and technical sessions provide ample opportunities to design an integrated marketing campaign that raises visibility with key executives, decisions makers, and technical experts.

## General Sponsorship Packages

Diamond: \$30,000 Members Only  
Platinum: \$20,000 Member / \$25,000 Non-member  
Gold: \$15,000 Member / \$20,000 Non-member  
Silver: \$10,000 Member / \$15,000 Non-member  
Bronze: \$5,000 Member / \$10,000 Non-member

## Conference Support Sponsorships\*

Welcome Reception ( <i>Members Only</i> )	\$ 30,000
Chairman's Reception ( <i>Members Only</i> )	\$ 20,000
AFPM Refined Connections ( <i>Members Only</i> )	\$ 20,000
Networking Breaks ( <i>per day</i> )	\$ 20,000
Wireless Internet	\$ 20,000
Custom Room Keys	\$ 17,500
Operating Company Reception ( <i>Operating Companies Only</i> )	\$ 15,000
Women in Industry Event	\$ 15,000
Session/Topic Sponsorship	\$ 3,500

## Branding Opportunities\*

Escalators: approximately \$9,000 an escalator  
Windows: approximately \$4,500 a segment  
On-site Meter Board: \$3,000 each  
Elevators: approximately \$2,000 an elevator

\* Prices listed are member prices. Nonmembers will pay an additional \$2,500 per item.

## Thank You to Our 2019 Sponsors



# International Petrochemical Conference



San Antonio,  
Texas

**2,680**  
attendance  
in 2019

This is the world's largest and most prestigious conference for the petrochemical industry and the ideal venue to showcase your brand to petrochemical manufacturers. Elevate your profile with nearly 3,000 business leaders and technical experts.

## General Sponsorship Packages

Diamond: \$30,000 Members Only  
Platinum: \$20,000 Member / \$25,000 Non-member  
Gold: \$15,000 Member / \$20,000 Non-member  
Silver: \$10,000 Member / \$15,000 Non-member  
Bronze: \$5,000 Member / \$10,000 Non-member

## Conference Support Sponsorships\*

Welcome Reception ( <i>Members Only</i> )	\$ 30,000
International Petrochemical Luncheon	\$ 25,000
Custom Room Keys	\$ 20,000
Wireless Internet	\$ 20,000
Networking Breaks ( <i>per day</i> )	\$ 20,000
Leadership Luncheon ( <i>Members Only</i> )	\$ 15,000
Session Sponsorship	\$ 3,500
On-site Meter Board	\$ 3,000

\* Prices listed are member prices. Nonmembers will pay an additional \$2,500 per item.

## Thank You to Our 2019 Sponsors





# Labor Relations / Human Resources Conference



Houston,  
Texas

174

attendance  
in 2019

Eight different sessions allow you to connect with industrial relations and HR personnel in the refining and petrochemical industries. Use unique opportunities, like the First Timers Breakfast, to position your organization as an expert in navigating the workforce challenges and opportunities the industry faces.

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## General Sponsorship Packages

Diamond: \$10,000 Members Only  
Platinum: \$7,500 Member / \$10,500 Non-member  
Gold: \$5,000 Member / \$8,000 Non-member  
Silver: \$3,500 Member / \$6,500 Non-member  
Bronze: \$2,500 Member / \$5,500 Non-member

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## Conference Support Sponsorships\*

General Session Presenting Partner	\$ 10,000
Wireless Internet	\$ 7,000
Conference Reception	\$ 5,000
Custom Room Keys	\$ 5,000
Luncheon	\$ 5,000
Networking Breaks ( <i>per day</i> )	\$ 5,000
Session Sponsor	\$ 3,500

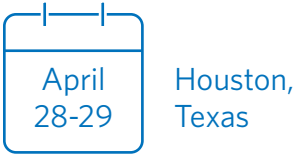
\* Prices listed are member prices. Nonmembers will pay an additional \$1,500 per item.

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Thank You to Our 2019 Sponsor

schedulePRO

# Security Conference



159

attendance  
in 2019

The AFPM Security Conference is the only one of its kind unique to the fuel refining and petrochemical manufacturing industries. The conference is a forum for corporate and site security personnel to explore current topics relating to security at facilities, regulations, policies, and global developments that may impact your business assets or personal safety. Join the discussion to learn more about how our industries operate in an era of enhanced security.

## General Sponsorship Packages

- Diamond: \$10,000 Members Only
- Platinum: \$7,500 Member / \$10,500 Non-member
- Gold: \$5,000 Member / \$8,000 Non-member
- Silver: \$3,500 Member / \$6,500 Non-member
- Bronze: \$2,500 Member / \$5,500 Non-member

## Conference Support Sponsorships\*

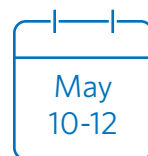
General Session Presenting Partner	\$ 10,000
Wireless Internet	\$ 7,000
Conference Reception	\$ 5,000
Custom Room Keys	\$ 5,000
Luncheon	\$ 5,000
Networking Breaks ( <i>per day</i> )	\$ 5,000
Session Sponsor	\$ 3,500

\* Prices listed are member prices. Nonmembers will pay an additional \$1,500 per item.

## Thank You to Our 2019 Sponsors



# National Occupational & Process Safety Conference & Exhibition



San Antonio,  
Texas

## 515

attendance  
in 2019

Demonstrate your company's safety leadership and creativity within the refining and petrochemical industries by making a lasting impression as a Sponsor for the National Safety Conference. This conference encompasses several formats throughout the two days – General Sessions, Exhibits, Breakouts, Demonstrations and Networking in an effort to bring together the operators and service providers.

### General Sponsorship Packages

Diamond: \$20,000 Members Only  
Platinum: \$10,000 Member / \$15,000 Non-member  
Gold: \$7,500 Member / \$12,500 Non-member  
Silver: \$5,000 Member / \$10,000 Non-member  
Bronze: \$3,000 Member / \$8,000 Non-member

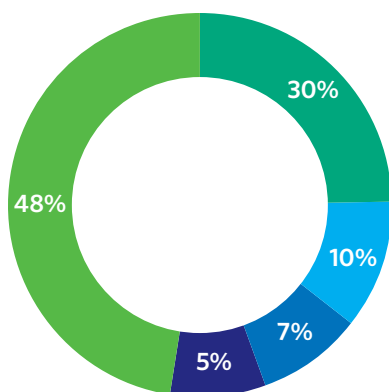
### Conference Support Sponsorships\*

Wireless Internet	\$ 10,000
Custom Room Keys	\$ 7,500
Networking Breaks (per day)	\$ 7,500
Session/Topic Sponsor	\$ 5,000
Branding Opportunities	TBD

\* Prices listed are member prices. Nonmembers will pay an additional \$2,500 per item.

### Who's attending?

48% Plant workforce  
30% Corporate  
10% Other  
7% Contractors  
5% Consultants



For exhibit information email [nsce Exhibits@afpm.org](mailto:nsce Exhibits@afpm.org)

Thank You to Our 2019 Sponsors





# The Summit



San Antonio,  
Texas

## In Person for 2022!

The Summit is the only conference for the petroleum refining and petrochemical industries focused on improving plant-wide performance. Designed with new creative opportunities including cross-disciplinary learning and discussion focused on tangible takeaways that drive excellence in plant performance. This conference is targeted at owner and contractor personnel from maintenance, operations, engineering, and vendors.

### General Sponsorship Packages

Diamond: \$30,000 Members Only  
Platinum: \$20,000 Member / \$25,000 Non-member  
Gold: \$15,000 Member / \$20,000 Non-member  
Silver: \$10,000 Member / \$15,000 Non-member  
Bronze: \$5,000 Member / \$10,000 Non-member

### Conference Support Sponsorships\*

Welcome Reception ( <i>Members Only</i> )	\$ 20,000
Wireless Internet	\$ 20,000
Custom Key Cards	\$ 17,500
Women In Refining Event	\$ 12,000
Breakout Topic Sponsor	\$ 8,000
Closing Breakfast	\$ 5,000
On-site Meter Board Ads	\$ 3,000
Branding Opportunities	TBD

For exhibit information email [summitexhibits@afpm.org](mailto:summitexhibits@afpm.org)

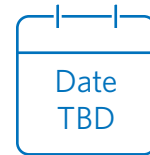
For additional sponsorship opportunities email  
[sponsorships@afpm.org](mailto:sponsorships@afpm.org)

\* Prices listed are member prices. Nonmembers will pay an additional \$2,500 per item.

### Thank You to Our 2019 Sponsors



# Environmental Conference



## 347

attendance  
in 2019

AFPM offers the premier knowledge-sharing conference to keep you well-informed of today's environmental regulatory and policy issues that affect your facility. Learn from the best in the field on diverse air, water, and waste topics during the AFPM Environmental Conference.

### General Sponsorship Packages

Diamond: \$20,000 Members Only  
 Platinum: \$10,000 Member / \$15,000 Non-member  
 Gold: \$7,500 Member / \$12,500 Non-member  
 Silver: \$5,000 Member / \$10,000 Non-member  
 Bronze: \$3,000 Member / \$8,000 Non-member

### Conference Support Sponsorships\*

Luncheons (per day)	\$ 7,000
Wireless Internet	\$ 7,000
Custom Room Keys	\$ 6,000
Networking Breaks (per day)	\$ 6,000
Session Sponsor	\$ 4,000

\* Prices listed are member prices. Nonmembers will pay an additional \$2,500 per item.

### Thank You to Our 2019 Sponsors

**AECOM**



**RAMBOLL**

**SAGE ATC**  
 ENVIRONMENTAL CONSULTING

*Friendly Service, No Surprises!®*



**Yes, please sign me up as a sponsor at:**

- ☐ Annual Meeting (AM)  
☐ International Petrochemical Conference (IPC)  
☐ Security Conference (SC)  
☐ Labor Relations/Human Resources Conference (LRHR)  
☐ National Occupational & Process Safety Conference & Exhibition (NSC)  
☐ Summit (SUM)  
☐ Environmental Conference (ENV)

**My company is interested in sponsoring the following:****Sponsorship reminders:**

1. Sponsorship benefits begin after payment is received.
2. Please submit a current high definition logo (.eps or .png).
3. What metrics will you use to determine this shows success?

**Contact information:**

Name

Title

Company

Address

Address

City

State

Zip

Country

Phone (Area/Country/City Code)

Fax (Area/Country/City Code)

E-mail

**General Sponsor Package Levels****Diamond:** \_\_\_\_\_ AFPM Members Only

**Platinum:** \_\_\_\_\_ AFPM Member  
 \_\_\_\_\_ Non-member

**Gold:** \_\_\_\_\_ AFPM Member  
 \_\_\_\_\_ Non-member

**Silver:** \_\_\_\_\_ AFPM Member  
 \_\_\_\_\_ Non-member

**Bronze:** \_\_\_\_\_ AFPM Member  
 \_\_\_\_\_ Non-member

**Mail, fax or email to:**

AFPM  
 Attn: Sponsorships  
 1800 M Street NW  
 Suite 900 North  
 Washington, DC 20036

Phone: 202.457.0480  
 Fax: 202.457.0486  
 email: [sponsorships@afpm.org](mailto:sponsorships@afpm.org)

**Payment:**

Amount

Credit Card Number

Exp Date

Card Holder Name (please print)

Signature

Billing Address if Different

City

State

Zip

Country

**Note:**

Customization of packages or conference support items are available, but will incur a fee. This is based on availability and lead time.





1800 M Street, NW  
Suite 900 North  
Washington, DC  
20036

202.457.0480 voice  
202.457.0486 fax  
[afpm.org](http://afpm.org)

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Manufacturers